#### DESK AND DERRICK CLUB OF THE WESTBANK



MARCH 2014 Volume 38 Issue 3



THE POWER OF THE PYRAMIDS Participation, Preserve, Positivity

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### 2014 Board of Directors PRESIDENT Susan Miller

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Desk and Derrick Club of the Westbank P. O. Box 2875 Gretna, LA 70054-2875 Editor: Angie Duplessis

#### Westbank Club President's Message

Dear Members,

We welcome Spring with open arms, a time for rebirth, rejuvenation, renewal, and regrowth and with March being Desk & Derrick Awareness Month we are trying to accomplish this. We need to rebirth, rejuvenate and renew some of our "seasoned members" so that we can regrow more members in the future.

Hoping that we get a good turnout for the Regional Meeting which is so close to us this year at the Hilton Hotel in Baton Rouge from April 3<sup>rd</sup> to 5<sup>th</sup> 2014. If anyone needs a packet or has questions please don't hesitate to contact me. The Westbank Club website is looking good and very informative, please check it out and also the ADDC Website.

Our March Meeting is scheduled for March 26<sup>th</sup> with an exciting speaker thanks to our Program chairpersons so bring a guest to our meeting and see what Desk & Derrick is all about. We can encourage them to join and they can reap all the benefits that Desk & Derrick offers. We have a full year filled with educational Programs, Seminars, and of course Social events.

#### Susan

May you alway walk in sunshine.
May you never want for more.
May Irish angels rest their wings right beside your door.

#### Region III Director's Newsletter



Sharon Blackwell Region III Director

blackwell288@yahoo.com

March, 2013

Welcome to Desk and Derrick Month!!!

Time flies by and our Association ages – I can only imagine how proud Awty Schaeffer would be to see where we are now. It is hard to believe that March is already here. I hope all of you have something special planned to encourage new members into our organization. Desk and Derrick has so much to offer: industry speakers, field trips and seminars. We are the only organization that I know of where you can learn about every area of the oil and gas industry.

If you have not submitted your club's membership dues and forms to ADO and to Kathy Denley, Region III Fund Treasurer, please do so as soon as possible. All Clubs must be in good standing with timely dues submittals in order to be represented at Region III Meeting in April.

Have you been on the website lately? If not please make sure take a look at the Social Media Guidelines.

Region III is still in need of representatives for the Education, Long Range Planning, ADDC Manual Review and Publications. Presidents, please encourage your members to get involved and learn through the Region III representative position. There's no better time than today to step out of your comfort zone!



Sharon

Quote Of The Month – "When great events are moving one must play a part in them" - Winston Churchill



#### ADDC President's Letter

March 2014



#### **Board of Directors**

PRESIDENT
Linda Rodgers
Process Equipment & Services, Inc.

PRESIDENT ELECT Lori Landry Bean Resources Inc.

VICE PRESIDENT Connie Harrison Valero Energy Corp.

SECRETARY
Barbara Pappas
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REGION II DIRECTOR
Stacy Tate
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REGION III DIRECTOR Sharon Blackwell Rainbow Rental & Fishing

REGION IV DIRECTOR Rebecca Perez Petroleum College International

REGION V DIRECTOR Philana Thompson Memon Oil & Gas

REGION VI DIRECTOR
Abby Johnson
Frontier El Dorado Refining LLC

REGION VII DIRECTOR
Christina Forth-Matthews
AGG International



Linda Rodgers President

lindar@pescoinc.biz

Spring is a time for growth! How can we grow with Desk and Derrick? Further, how can we increase membership in our clubs? Now is the perfect time to answer these questions as March is Desk and Derrick Awareness Month. Does your club do anything special for the March meeting? What a great time to have a special program and invite potential new members. Most clubs have members who, for one reason or another, are not participating in activities and functions. Why not invite an inactive member to attend the March meeting?

In addition to engaging former or inactive members, each one of us knows already the benefits of belonging to Desk and Derrick, but many people have never heard of Desk and Derrick. We all have co-workers and friends who could benefit in so many ways from being a member. It is incumbent upon each of us to get the message out that we provide AWESOME educational opportunities! Let's see how much we can all do to help Desk and Derrick grow.

Speaking of Desk and Derrick Awareness Month, how does your club market Desk and Derrick? Anyone currently working in the energy or allied industries is eligible for membership and can benefit from what we have to offer. Another way to market Desk and Derrick is by using new ads that will be available soon. A special thank you goes out to Rene Peckham from the San Angelo Club for bringing these ads to the Board. Several years ago her club was in jeopardy of disbanding and through the use of additional marketing with the new ads, the San Angelo Club not only survived but is thriving. We will keep you notify the club presidents when the ads are available.

Strategic Planning is well under way. We have now formed ad-hoc committees intended to address each of the focus areas: technology, communication, education, leadership development, operational effectiveness and marketing. It is my intent to provide the full strategic plan at the upcoming region meetings. The committees are made up of a minimum of two members from the board as well as members from the Association who might be willing or able to assist with a particular task. Each committee has been encouraged to recruit more members throughout the Association and add additional goals as necessary.

By now, most of you should have seen the updated General Information Section of the Association Bylaws. Keep in mind that the General Information Section can be amended by the Board at any time and requires the Board to provide any updates to the membership within 60 days. The Board approved a change to the General Information Section that allows a club to count a field trip toward fulfillment of the nine program requirement. This change came from a Regional Director who had members and club representatives voicing concerns that the guidelines were not clear about what could or could not count. This left each club to interpret the guidelines in their own way. Upon bringing it up at Budget and Planning, other Regional Directors had similar concerns. This change is not to the Bylaws but general information that had to have clarification so that clubs and members could move forward with the education of our members in a more efficient manner. If any member still feels uneasy about this change, please contact your Regional Director.

If you haven't already done so, please take a few minutes to familiarize yourselves with the website. It contains useful information on topics such as the history of Desk and Derrick, ADDC Foundation and Educational Trust information, ADDC publications, forms and manuals, monthly letters, and member information. You can look up any member of Desk and Derrick and have all their information available to communicate with them. If you do not have the password, contact your club president. Every member has access, so use it! Please contact your Regional Director about any issues or suggestions you have on improving the website. I'm interested in hearing what you look for the most, what is the hardest information to find and how could the website be improved to make finding information easier.

#### ADDC President's Letter (cont.)



#### **Board of Directors**

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Abby Johnson

Frontier El Dorado Refining LLC

REGION VII DIRECTOR
Christina Forth-Matthews
AOG International



Linda Rodgers President

lindar@pescoinc.biz

March 2014 - Continued:

A few reminders for us to keep in mind during the year:

- Program reports need to be completed every month and turned in to your Region Program representative
- Remember that membership information, e-mail addresses or mailing lists are restricted for Desk and Derrick purposes only.
- Members who change jobs or addresses need to update ADO, Form ADO 30.
- Clubs in Regions II, IV and VI will be required to have their bylaws reviewed no later than May 1<sup>st</sup>. The Club Bylaws should be submitted to Dorothy Semon, Club Bylaws Review chairman.
- All clubs must submit a TAXE 1 2 form to Shelly Hildebrandt, US Tax Exempt
  Committee Chairman. The form can be found on the website; deadline to submit this
  form is May 15, 2014.

I hope you are making plans to attend the 2014 Convention in Lafayette, Louisiana. At Budget and Planning, the registration fee was approved at \$200 if registration is sent in prior to July 15th and \$225 if postmarked after July 15th. We are hoping to get registrations in early, so plans can be finalized and deadlines met. The Convention package should be out by the time you read this letter. With its endless educational opportunities, field trips, professional development and networking, you will not want to miss it.

If you are not able to attend Convention, I strongly encourage you to take advantage of the opportunities afforded at the regional meetings. Beginning next month (April), each host club and regional director is busy making final arrangements. Some of the packages are already out and are posted on the website. Make your plans now to attend; just like Convention, these meetings are highly beneficial.

In honor of St. Patrick's Day, March 17th, I offer the following blessing to each one of you:

For each petal on the shanrock This brings a wish your way; Good health, good luck, and happiness For today and every day.



#### Linda Rodgers

#### Upcoming Events:

Desk and Derrick Awareness Month	March
Region III Meeting, Baton Rouge, LA	April 2 - 4
Region II Meeting, Lansing, MI	April 24 - 26
Region V Meeting, Amarillo, TX	April 24 - 26
Region IV Meeting, Tyler, TX	April 24 - 26
Region VI Meeting, El Dorado, KS	April 24 - 26

#### **2014 PROPOSED AMENDMENTS**

#### **Proposed Amendment #1**

Amend Article V – Association Membership, Section 2, by striking the word "meetings" between the words "program" and "devoted" in the first paragraph and inserting the following words.

"presentations at membership meetings, field trips or seminars"

**Article V – Association Membership** 

Section 2.

#### Now Reads:

The purpose of the Association shall be accomplished by program meetings devoted to subjects directly related to or concerned with the petroleum, energy, and allied industries.

#### Amend to Read:

The purpose of the Association shall be accomplished by <u>program presentations at membership</u> <u>meetings, field trips or seminars</u> devoted to subjects directly related to or concerned with the petroleum, energy, and allied industries.

If this amendment passes the wording in paragraph 2 will be changed to reflect the amendment, replacing the word "meetings" with the word "presentations".

#### **Now Reads:**

Each club shall schedule a minimum of nine educational program meetings a year, six of which must be directly related to these industries. The remaining program meetings may be on Desk and Derrick orientation, socio-economic responsibilities or professional self-development.

#### Amend to Read:

Each club shall schedule a minimum of nine educational program <u>presentations</u> a year, six of which must be directly related to these industries. The remaining <u>presentations</u> may be on Desk and Derrick orientation, socio-economic responsibilities or professional self-development.

**Rationale:** ADDC requires its clubs to hold 9 educational programs every year, six of which are required to be industry related. In the past several years, clubs have questioned whether a "field trip" should count towards the "program" requirement. If a club organizes and then takes a field trip, that field trip has educational content just as a video tape or speaker would. The "field trip" would count toward the "nine program" requirement but would be separate for contest.

Proposed by: ADDC Board of Directors

ADDC Board of Directors	<u>12</u> For	Against _1_ Abstain
Rules Committee	<u>6</u> For	1 Against Abstain

Comments For: It is becoming more and more difficult to find speakers for some clubs, especially in small towns. Counting field trips as educational presentation would increase scope and range of potential education. If we allow videos then why would we not allow field trips as one of the 6 educational presentations? It should not matter how the education is obtained. The learning is the goal and meets our purpose. The AIMEE contest is secondary and the criteria can be adjusted as needed. In regard to the second amendment to read as "Each club shall schedule a minimum, of nine educational program

presentations a year," I believe it should be further modified to include and read "nine educational program presentations, field trips or seminars"  Comments Against:
Proposed Amendment #2
Amend Article V – Association Membership, Section 7 by striking it in its entirety.
Now Reads:
The Association may present a Distinguished Service Award in recognition of outstanding service to the petroleum, energy, and allied industries and/or to the Association. Nominations for a Distinguished Service Award shall be made by a club through the Association Board of Directors and shall be conferred two-thirds affirmative vote of the clubs.
Amend to Read:
Rationale:
After reviewing the comments submitted by the Public Relations Committee, the ADDC Board decided the committee had a valid request concerning the process involved in regards to determining the recipient(s) of the Distinguished Service Award. The voting process will be clearly defined in the committee's guidelines.
The Public Relations Committee strongly feels the task to have the entire member clubs vote on this award would be ever time consuming and if the majority votes were not received by the deadline, there could be a possibility that an award could not be granted. It was a huge undertaking for a committee of the could be a possibility that an award could not be granted.

5 last year to render a decision to recommend to the ADDC Board. We believe this is an older portion of the Bylaws and needs to be updated. Therefore we would ask the ADDC Board to discuss the removal of Section 7 completely, as it is the only award included in our Bylaws.

ADDC Board of Directors	<u>12</u> For	Against	_1_	Abstain

Proposed by: ADDC Board of Directors

Rules Committee 5 For 2 Against Abstain

Comments For: Yes, when you have to wait for all of the clubs to vote chances are there are going to be individuals that deserve the award and will not receive it because someone did not meet deadlines. I believe this section is outdated. Timing is the big issue, because it would have to be sent out early enough so that clubs can take it to their membership at a monthly meeting or email it out to members. I fear we would have a lot of abstaining votes and the award would eventually die out. I would agree that it would save time.

Comments Against: It would be wonderful for the Association to recognize outstanding service within our industry and therefore, am against the removal of this Section without details of how the Association could accomplish such outside of its inclusion in the Bylaws. Example P. L.

· Marine State of the

#### **Proposed Amendment #3**

#### Amend Article XII - Committees, Section 3 (d) by adding the following sentence.

The committee shall assist in coordinating representation at industry related exhibitions (trade shows).

#### Now Reads:

(d) The Public Relations Committee shall determine methods of informing the general public of the aims, activities and accomplishments of the Association of Desk and Derrick Clubs and shall prepare publicity statements for release.

#### Amend to read:

(d) The Public Relations Committee shall determine methods of informing the general public of the aims, activities and accomplishments of the Association of Desk and Derrick Clubs and shall prepare publicity statements for release. The committee shall assist in coordinating representation at industry related exhibitions (trade shows).

#### Rationale:

In 2012 the ADDC Board of Directors assigned the Long Range Planning Committee (LRP) the responsibility of analyzing the duties of all committees and make recommendations in regards to combining committees. One of the recommendations from the LRP committee was to combine the public relations committee and the tradeshow committee. The 2014 ADDC Board decided this was a viable request since both committees serve the same purpose.

### Proposed by: ADDC Board of Directors

ADDC Board of Directors	<u>12</u> For	Against	1_ Abstain
Rules Committee	<u>7</u> For	Against	Abstain

Comments For: With it becoming more and more difficult to fill committee positions, combining these committees make sense. The objectives of both committees are the same, to heighten the public's awareness about the ADDC. I agree with the rationale already proposed. Combining the two committees would appear to help accomplish similar activities. We are publicizing Desk and Derrick by participating in trade show events so it makes since for these committees to be one.

#### **Comments Against:**

# Save the Date

2014 Region III Meeting - Baton Rouge, LA Marriott Baton Rouge April 3-5, 2014

Bunco Party -

MI - SWACO August 9, 2014

2014 ADDC Convention -

on – Lafayette, LA Hilton Lafayette September 24-28, 2014

1 – Lubbock, TX Overton Hotel September 16-20, 2015 2015 ADDC Convention -

Denver, CO 2016 ADDC Convention -

Crowne Plaza September 21-24, 2016

ASSOCIATION OF DESK AND DERRICK CLUBS

MOTTO Greater Knowledge – Greater Service

## CLUB PURPOSE

The purpose of this club shall be to promote the education and professional development of individuals employed in or affiliated with the petroleum, energy, and allied industries and to educate the general public about these industries. MISSION STATEMENT

OIL, PATCH official monthly publication of the Desk and Derrick Club of the Westbank. Articles or editorials posted in this newsletter represent the personal opinions of the authors and do not represent the views or opinions of the ADDC organization. The mission of the Club is to enhance and foster a positive image to the global community by promoting the contribution of the petroleum, energy and allied industries through education by using all resources available.

Monthly General membership Meeting held the fourth Wednesday of each month at Boomtown Casino

4132 Peters Road, Harvey, LA 70058 Meetings begin at 6:00 p.m.

Visit our web site: http://www.westbankdandd.org/

2014 COMMITTEE CHAIRPERSONS AND BOARD CONTACTS

Month of March

Cora Bergeron Sigrid Vedros Vera Ledet 12<sup>th</sup> 14<sup>th</sup> 26<sup>th</sup>

# Happy Birthday

COMMITTEE	CHAIRPERSON	BOARD CONTACT
AIMEE	JUDI ADAMS	THERESA ADAMS
BULLETIN / WEB	ANGIE DUPLESSIS	SELF
BYLAWS / HANDBOOK	JO.ANN BROWN	ALICE GROS
ELECTION	DEBBIE BRAZEAL	ANGIE DUPLESSIS
FIELD TRIP	ZELDA GILLAN	CORA BERGERON
FINANCE	DOTTIE ANCONA/	
	DAWN GOODE	DAWN GOODE
GENERAL ARRANGEMENTS	ELAINE LESNAK	VERA LEDET
IAN / SOCIAL	ALICE GROS	SELF
LRC	VERA LEDET	SELF
MEMBERSHIP / ORIENTATION	JO ANN BROWN	BONNIE WALL
MEMORY BOOK	7.0	DAWN GOODE
NOMINATING	LINDA BELSOME/	
	KORI ALLEMAND	CORA BERGERON
PROGRAM / MONTHLY DECORATING	THERESA ADAMS/	SELF
	BONNIE WALL	
PR / LIC /EMPLOYMENT	JUDI ADAMS	GAYLEN GUILLORY
SCHOLARSHIP	GAYLEN GUILLORY	SELF
COMMUNITY RELATIONS PROJECTS	BONNIE WALL	SELF

## 2014 Weeting Dates

	S
BOARD MEETINGS	GÉNERAL MEETINGS
JANUARY 15, 2014	JANUARY 22, 2014
FEBRUARY 19, 2014	FEBRUARY 26, 2014
MARCH 19, 2014	
APRIL 16, 2014	10 4 APRIL 23, 2014
MAY 21, 2014	MAY 28, 2014
JUNE 18, 2014	JUNE 25, 2014
	NO MEETING IN JULY
AUGUST 20, 2014	: 'AUGUST 27, 2014
SEPTEMBER 10, 2014 *	SEPTEMBER 17, 2014 *
OCTOBER 15, 2014	OCTOBER 22, 2014
NOVEMBER 12.2014 **	** ** NOVEMBER 19. 2014 **
DECEMBER 10, 2014 ***	DECEMBER 17, 2014 ***