

Westbank Desk & Derrick
Media Kit
www.westbankdandd.org



Westbank Desk & Derrick Media Kit

INTRODUCTION

About Westbank Desk & Derrick

Chartered in 1976, the Desk and Derrick Club of the Westbank was started in order to provide employees of the many oil-field related companies on the Westbank with a club based near their employment and homes. The Westbank Club is part of the Association of Desk and Derrick Clubs and proudly upholds its mission, purpose and motto. Westbank was named Desk and Derrick Club of the Year in 1996, 2003 and 2004.

WHY ADVERTISE with Westbank Desk & Derrick?

Our Mission is to enhance and foster a positive image to the global community by promoting the contribution of the petroleum, energy and allied industries through education by using all resources available. Our Purpose is to promote the education and professional development of individuals employed in or affiliated with the petroleum, energy, and allied industries and to educate the general public about these industries.

We have a wide range of members with diverse background throughout the oil industry and other industries as well that will help bring the exposure you need to sustain and even grow your business.

Enclosed is our Media Kit, which includes information what we can offer your company and other information to help you make your decision.

We will work hand-in-hand with you to create the perfect advertising or sponsorship package to meet and surpass your current goals.

Please contact me directly should you have any questions and look forward to helping you with your marketing.

Best Regards,

Judi Adams
dandd.judi@gmail.com

ADVERTISING RATES

We offer advertising packages designed to fit any promotional need and our packages are designed with ease of use, efficiency and maximum results in mind. You may choose one of the following options or we can customize an ad campaign for you.

Note: Accepted formats include JPG, PNG and GIF files

PLATINUM - WEBSITE AND NEWSLETTER ADVERTISING

\$150/year (includes website AND all 12 monthly Oil Patch newsletter)

- Large logo listed on our website pages with link to your website
- business card size ad in our monthly newsletter

GOLD – WEBSITE ADVERTISING

\$100/year (website advertising)

- text listing of company name listed on our website pages with link to your website
- option to add newsletter advertising for \$50/year extra

SILVER - NEWSLETTER ADVERTISING

\$50/year (includes 12 monthly issues)

- business card size ad in monthly Oil Patch newsletters